

# Get A Barcode

## PRIVACY POLICY

*At Get A BarCode .co.uk we are committed to ensuring and protecting your privacy at any time you are on our website or communicate electronically with our personnel.*

*Our Privacy Policy is contained below and provides a detailed explanation as to how we may use your personal information provided to us or any we collect through legal means.*

*Updates of our Privacy Policy are completed frequently, thus you should peruse this Policy habitually.*

### **1. Information We Collect from You**

*Data can be collected and processed when our website is in operation by you. The following are approved methods of collection:*

*1.1 If you register for information or complete a purchase, by filling out a form we can collect the information provided.*

*1.2 Traffic data, weblogs, location data, and any other communication can be collected. These details come from your visit to our site and any resource tools you use while on the site.*

*1.3 Any communication on our website or to personnel allows us to collect information.*

### **2. Use of Cookies**

*Circumstances may arise when we may need to gather information about your computer to help provide appropriate services or products to you. The data gathered is solely statistical data, which may be shared with advertisers.*

*The facts collected about you are statistical only. No identifying information will be shared about our visitors and how they made use of our site. No personal details will ever be shared.*

*Cookies are used to collect general online usage by using a cookie file. If used this cookie file is downloaded without prompting. It will be placed on your hard drive with information transferred to the hard drive allowing the cookies to be used for data collection. A cookie is used to improve any services/ products, or overall website characteristic we offer you.*

*Any computer has the option to decline cookies. Your web browser options include an "enable" button to decline cookies. It is imperative that you understand by declining cookies you may be limiting your access to sections of our website.*

*If our advertisers use cookies it will result from a click on their advertisement, and we do not have control over their cookies if used.*

### **3. Use of Your Information**

*Information stored and collected about you allows us to improve our services or products for you. Added to this parameter, we may use your information for the following purposes:*

*3.1 Any commitment we make on a contracted basis.*

*3.2 If information is requested from our website concerning services or products offered, we may use your data. Products or services which may be of interest to you can also deem a communication from us, if permission has been granted.*

*3.3 Notification re- changes or improvements may be sent to you in regards to product or service changes that could affect our service to you.*

3.4 Existing customers can be contacted on the topic of goods or services related to a previous sale, if we feel you might be interested in these additional topics.

3.5 Added use of your data may include permission for third parties to use your data. This permission would be granted by you in regards to unrelated products or services that may be in your interests. We or third parties can only contact you in regards to this information if consent has been provided for information collection.

3.6 Third party contact or communications from our website, as a new customer, is only made if you have granted us permission. These communications are only offered for information you consented to and no other unrelated information.

3.7 Data that you do not want us to use or third parties to use can be withheld, once consent has been given regarding our collection of your data. We will always provide you with an opportunity to decline communications and our or third party data usage.

3.8 Identifiable data, which could be used to disclose who you are, is never shared. We only provide statistical related data about our visitors to third parties like advertisers to ensure your privacy.

#### **4. Storing Your Personal Data**

4.1 Outside of the European Economic Area are places for storing and processing data we collect from you. We may take advantage of these outside areas, allowing a staff to process data collected from you. These processors may work for our suppliers. The transfer of this data may include processing and completing your order on our site, such as utilising your payment information or offering support services. We take all reasonable processes to ensure your data is secure and in agreement with our Privacy Policy as outlined here.

4.2 Secured servers are used by our company to ensure proper data storage. Information on transactions is kept encrypted for safety measures.

4.3 Transmission of data on the internet can never be ultimately secure. We do not and cannot guarantee security of information collected electronically or transmitted; however, we take all necessary steps to provide the best security available. As a result of our inability to guarantee safety, you are submitting information to us at your own risk. Where needed a password may be necessary to access areas of our site. You are responsible for the safety and confidentiality of the password you generate.

4.4 We do not store credit card details nor do we share customer details with any 3rd parties.

#### **5. Third Party Links**

Links might be discovered on our site that belongs to third parties. Any third party website on our site has a privacy policy. You should check their terms. We do not accept liability or responsibility for their privacy policies, based on our lack of control over these third party links.

#### **6. Access to Information**

The Data Protection Act 1998 was established to govern online electronic communications. The act gives you access to any data we have about you. To gain access to this information a small fee of £10 is needed. This fee allows us to process your request by covering our costs. Contact information is given below, which should be used to gain details about information we hold on you.

#### **7. Contacting Us**

We welcome and hope you do not hesitate to make any queries, comments or requests you may have regarding this Privacy Policy. Please contact us at [sales@getabarcodes.co.uk](mailto:sales@getabarcodes.co.uk)

## **WEBSITE TERMS AND CONDITIONS**

*These terms and conditions govern your use of our website. Our terms have been provided and approved by [legal documents](#) provider LegalCentre.co.uk. Please read the terms in full before you use this Website. If you do not accept these terms, please do not use this Website. Using the Website implies that you accept these terms. We do occasionally update these terms so please refer back to them in the future.*

### **1. Site Access**

*1.1 You will be able to access the majority of this Website without having to register any details with us. [However, particular areas of this Website will only be accessible only if you have registered.]*

### **2. USE OF WEBSITE**

*2.1 You are permitted to use our website for your own purposes and to print and download material from this Website provided that you do not modify any content without our consent. Material on this website must not be republished online or offline without our permission.*

*2.2 The copyright and other intellectual property rights in all material on this Website are owned by us or our licensors and must not be reproduced without our prior consent.*

*2.3 Subject to paragraph 2.1, no part of this Website may be reproduced without our prior written permission.*

### **3. SITE UPTIME**

*3.1 We take all reasonable steps to ensure that this Website is available 24 hours every day, 365 days per year. However, websites do sometimes encounter downtime due to server and, other technical issues. Therefore we will not be liable if this website is unavailable at any time.*

*3.2 This Website may be temporarily unavailable due to issues such as system failure, maintenance or repair or for reasons beyond our control. Where possible we will try to give our visitors advance warning of maintenance issues but shall not be obliged to do so.*

### **4. VISITOR CONDUCT**

*4.1 With the exception of personally identifiable information, the use of which is covered under our **Privacy Policy** [[insert hyperlink here](#)], any material you send or post to this Website shall be considered non-proprietary and not confidential. Unless you advise to the contrary we will be free to copy, disclose, distribute, incorporate and otherwise use such material for any and all purposes.*

*4.2 When using this website you shall not post or send to or from this Website any material:*

*(a) for which you have not obtained all necessary consents;*

*(b) that is discriminatory, obscene, pornographic, defamatory, liable to incite racial hatred, in breach of confidentiality or privacy, which may cause annoyance or inconvenience to others, which encourages or constitutes conduct that would be deemed a criminal offence, give rise to a civil liability, or otherwise is contrary to the law in the United Kingdom;*

*(c) which is harmful in nature including, and without limitation, computer viruses, Trojan horses, corrupted data, or other potentially harmful software or data.*

*4.3 [We will fully co-operate with any law enforcement authorities or court order requiring us to disclose the identity or other details of any person posting material to this website in breach of **Paragraph 4.2.**]*

### **5. LINKS TO AND FROM OTHER WEBSITES**

*5.1 Any links to third party websites located on this Website are provided for your convenience only. We have not reviewed each third party website and have no responsibility for such third party*

websites or their content. We do not endorse the third party websites or make representations about them or any material contained in them. If you choose to access a third party website linked to from this Website, it is at your own risk.

5.2 If you would like to link to this Website, you may only do so on the basis that you link to, but do not replicate, any page on this Website, and subject to the following conditions:

(a) you do not in any way imply that we are endorsing any services or products unless this has been specifically agreed with us;

(b) you do not misrepresent your relationship with us or present any false information about us;

(c) you do not link from a website that is not owned by you; and

(d) your website does not contain content that is offensive, controversial, infringes any intellectual property rights or other rights of any other person or does not comply in any way with the law in the United Kingdom.

5.3 If you choose to link to our website in breach of Paragraph 5.2 you shall fully indemnify us for any loss or damage suffered as a result of your actions.

## **6. DISCLAIMER**

6.1 We take all reasonable steps to ensure that the information on this Website is correct. However, we do not guarantee the correctness or completeness of material on this Website. We may make changes to the material on this Website at any time and without notice. The material on this Website may be out of date, or on rare occasions incorrect and we make no commitment to ensure that such material is correct or up to date.

6.2 The material at this Website is provided without any conditions or warranties of any kind. To the maximum extent permitted by law, we provide access and use of this website on the basis that we exclude all representations, warranties and conditions which but for these Terms may have effect in relation to this Website.

## **7. EXCLUSION OF LIABILITY**

7.1 Neither we nor any other party (whether or not involved in producing, maintaining or delivering this Website), shall be liability or responsible for any kind of loss or damage that may result to you or a third party as a result of your or their use of our website. This exclusion shall include servicing or repair costs and, without limitation, any other direct, indirect or consequential loss, and whether in tort or contract or otherwise in connection with this Website.

7.2 Nothing in these Terms shall exclude or limit liability for (i) death or personal injury caused by negligence (as defined by the Unfair Contract Terms Act 1977); (ii) fraud; (iii) misrepresentation as to a fundamental matter; or (iv) any liability which cannot be excluded or limited under the law of the United Kingdom.

## **8. GOVERNING JURISDICTION**

This Legal Notice shall be governed by and construed in accordance with English law. Any dispute(s) arising in connection with this Legal Notice are subject to the exclusive jurisdiction of England and Wales.

## **9. Shipping**

All products are sent electronically. This includes any images / labels as listed in our products.

## **10. Returns**

Due to the nature of the products offered for sale on this website we do not accept returns, in that there is no way to prove that any product supplied has not been used in any way, shape or form.

## **WARRANTIES & REPRESENTATIONS**

*Get A Barcode .co.uk hereby warrants that you will be issued a unique GTIN number and that Get A Barcode .co.uk will maintain a database of all GTIN number prefixes that have been transferred or granted to Get A Barcode .co.uk. Upon a sale of any or all of the assets of Get A Barcode .co.uk, Get A Barcode .co.uk will be absolved of any duty to maintain a database of GTIN number prefixes.*

*You hereby understand and agree that some retailers may not accept the GTIN numbers and Artwork issued by Get A Barcode .co.uk because the GTIN number or Artwork is not purchased directly through the GS1. These retailers include but are not limited to Wal-Mart and Kroger Family Grocery Stores (including Fred Meyer). While Get A Barcode .co.uk makes its best efforts to notify you of retailers that will not accept GTIN numbers or Artwork issued by Get A Barcode .co.uk, you hereby understand and agree that Get A Barcode .co.uk will not be held liable or refund your purchase of goods or services through the Website for the failure of any third-party to accept GTIN numbers or Artwork issued by Get A Barcode .co.uk. You understand and agree that you have a duty to notify Get A Barcode .co.uk of any and all retailers that will not accept your GTIN numbers or Artwork.*

*Get A Barcode .co.uk warrants that it will forward any information or communication that it receives concerning your GTIN numbers or your Artwork to you provided you have provided Get A Barcode .co.uk with timely contact information.*

*You hereby understand and agree that you must notify Get A Barcode .co.uk within seven (7) days of any changes to your contact information, including but not limited to a change of address, email address, or telephone number.*

*Get A Barcode .co.uk retains all of its rights under the law to prosecute the unlawful use of or pirating of GTIN numbers or Artworks that utilize prefixes issued by Get A Barcode .co.uk.*

## **FILE FORMATS FOR BARCODES**

*Bar codes, including but not limited to GTIN numbers, will be provided to you in a compressed format.*

*Artwork will be provided in a vector graphics format, which can be re-scaled to any resolution or size in any professional layout program, including but not limited to Adobe Illustrator. Artwork will be provided as a 1.5" x 1" graphics file, whether in .jpg, .tif, or vector graphics format.*

*Get A Barcode .co.uk recommends that you print the GTIN numbers and Artwork on a laser printer at a resolution of no less than 600 dots per inch. Get A Barcode .co.uk recommends that you print GTIN numbers and Artwork in black ink on a white background to ensure that the GTIN numbers and Artwork remain high-contrast and can be read by a scanner.*

## **FREQUENTLY ASKED QUESTIONS**

### **What is a barcode?**

A bar code, also known as a UPC (Universal Product Code) or EAN (European Article Number), is simply a unique 12 or 13 digit number that allows retailers to easily track sales of your product within their inventory system.

### **What is an EAN number?**

EAN originally stood for "European Article Number". EANs and UPCs are essentially identical to one another except that an EAN contains 13 digits whereas a UPC has only 12. The extra digit makes up part of the country code and refers to where the bar code was registered. The country code has no bearing on where the product itself was manufactured.

### **If I already have a UPC number do I need to purchase an EAN number?**

If you already have a UPC bar code, you can sell your product in most locations that use EAN codes. Some international stores only accept EANs, which means it's a good idea to check with the retailer in advance.

### **How do Barcodes work?**

When you go to sell your product at a retailer (eg Amazon), that retailer will have you fill out a product information form. That form will ask for the products UPC or EAN Number. The retailer then manually enters that information into their inventory management computer. This way, when they scan your bar code at the tills, it calls up that form in their system and gives you credit for the sale. In other words, the bar code is simply a link between your product and the product information form you fill out for each store that sells your product.

### **Do I need a barcode?**

The use of barcode numbers is not compulsory. However if you intend to utilise a retailer that uses the barcode system (such as Amazon), then yes, you will need a barcode.

### **Do I have to have a barcode in order to sell my product online?**

Only if the retailer requests it.

### **What is the difference between EAN and UPC?**

Ean numbers are 13 digits long and can be used throughout Europe and Australia. UPC numbers are 12 digits long and are mainly used in the USA, however they can still be used throughout Europe and Australia.

### **Will my barcode work in a country other than the UK?**

Yes. Our barcodes will work anywhere that uses the EAN or UPC system. This includes Europe, Australia and the USA.

### **Will my barcode work in every shop?**

Yes, excluding a handful of retailers, including walmart. If in doubt please verify with your retailers.

### **Will my barcode work with Amazon?**

Yes. Most of the barcodes we sell are used to list products on amazon

### **Will my barcode number be unique to me?**

Yes. Our bar codes originate from GS1 US and are guaranteed to be one of a kind. You are the only person in the world who can legally use the bar code number(s) you purchase.

### **Do I need an EAN or a UPC barcode number?**

When you order from GetABarcode you receive both the EAN and UPC number as standard.

### **Are your barcodes issued by an official body?**

Yes. All of our barcodes were issued by the UCC - the Uniform Code Council (now renamed GS1-US). These barcodes were originally issued to a US company. We have purchased a large quantity of these barcode numbers and we are selling them on to people who need a small quantity of barcodes and do not want to pay ongoing annual fees.

**Are your barcodes legal for use in the UK?**

Yes. They are legal for use in the UK, & anywhere else in the world.

**Is there anything that I need to do after I receive the barcode number from you?**

Once you receive your barcode number, you simply need to assign it to one of your products. Supply it to your retailers when it is requested by them, so that they can add it to their product database.

**Will my barcode ever expire?**

In short no. The barcode is yours for life. We maintain a record of all barcodes issued and to whom they were sold. Your barcode will never be re-issued.

**Do i have to pay renewal fees?**

No. All our fees are one time only

**Will my barcode be registered in a national database?**

No. There is no where to globally register barcode numbers. Retailers will add your barcode number to their product database when they start selling your product.

**When will i receive my barcodes - how long does it take?**

All orders for barcode numbers are sent instantly, once payment is received. The artwork will follow by email a short time afterwards. Printed barcode labels are dispatched within 48 hours and are sent via Royal Mail.

**I haven't received my barcodes - where are they?**

Please check your junk email folder. As the artwork is sent as an attachment to the email (a zip file), the emails are sometimes sent to the junk / spam email folders.

**Do the EAN numbers you sell start with a 5**

No. Our EAN numbers start with 06 or 07. This is because they are based on US format UPC numbers. All of our barcodes were issued by the UCC - the Uniform Code Council (now renamed GS1-US). These barcodes were originally issued to a US company. EAN numbers starting with a 5 can only be issued by GS1.org, these numbers can not be resold.

**Will my company code show on the barcode?**

I'm afraid not. They will still show the company to whom they were initially issued.

**What payment methods do you accept?**

We currently accept payment via Paypal, all major Debit / Credit cards (via SagePay) and also by BitCoin.

**How should i print my barcodes?**

We recommend using either direct thermal or thermal transfer to print your barcodes.

**Do you offer a sample barcode?**

We certainly do - please click [here](#) to download a sample of the artwork etc that we will send to you.

**I cannot access the artwork in the zip file**

Windows based PC's do not normally need any software installing to extract the contents of a zip file. Mac based machines will need software installing. For both operating systems we recommend winrar which is available at <http://www.rarlab.com/download.htm>